



Angela Voland

“GO GETTER” MAKES IT SEAMLESS

Waterfront Condo Sales Specialist

by Bella Group

“Angela is just such a go getter.” Carol Barefield, and her husband Tom, have used Angela for multiple transactions as sellers and buyers. Carol came to Angela pretty frustrated. “We were looking for homes and finding nothing. I eventually filled out something on the Internet. I received a call from Angela immediately. I thought, who is this person?” Carol found Waterfront Properties and Angela Voland via one of Waterfront’s marketing websites.

“I’d never heard of a ‘pocket listing.’ Angela had all these properties that hadn’t yet gone to the MLS.” Angela found and sold the Barefield’s penthouse. Years later, when the time came to sell the penthouse, Angela sold it in just two days. “We were out of town. She got there with a photographer, shot these great photos and soon after called to say, ‘I think I have a buyer.’” Angela then found and sold the couple a large waterfront residence where they continue to reside for a portion of the year.

The Barefield’s experience isn’t a one off. This is the experience Angela and her marketing team at Waterfront consistently delivers.

Start with the agent.

A full-time resident of one of the barrier island’s premier condominium properties, Angela focuses on Singer Island and mainland waterfront condominium sales. Coming off 2018 sales of nearly \$20 million, almost all of which were waterfront condominiums, Angela’s success is undeniable.

“Singer Island is my home and previously I lived across the Intracoastal in the North Palm area. I know these areas intimately. I know what each property offers.” That’s the starting point of a process that sellers and buyers describe as efficient and seamless. “I’m very good at matching the right personality to the right property,” saving the seller and buyer time and energy. “I do a lot on my end to ensure my clients don’t have to.” The Connecticut transplant said once she gets a listing, she wants the seller to feel good about “letting me do everything.” Carol Barefield said, “My husband

is happy to sit back and pay to have someone do the work. That’s exactly what Angela did.”

Building good business relationships that almost always turn into friendships, Angela never really leaves her clients. Carol said, “We had our new home extensively remodeled. Angela found us all the people we needed.” The same good working relationships she maintains with buyers and sellers, she enjoys with fellow agents. “It’s exciting for me to find and sell properties, often before they hit the public market. With the combination of Waterfront’s marketing resources and the relationships I have built with top area brokers, I’m able to do just that.”

Look beyond the agent.

“Waterfront is as much a marketing firm as it is a real estate brokerage,” Angela said. Almost all of her nearly \$20 million 2018 sales went to buyers generated by Waterfront’s marketing websites. “Between Waterfront’s Internet presence and our top notch digital marketing, I have 20 people behind the scenes marketing my sellers’ properties.”

Waterfront Properties owner Rob Thomson said, “Angela’s secret is her preparation. What feels seamless, easy even, actually requires a ton of work on her part.” Asked to describe her intangible, Angela said, “enthusiasm.”

We agree.



Angela Voland | angela@wfpcc.com
waterfront-properties.com/angelavoland

Rob Thomson | rt@wfpcc.com
waterfront-properties.com